

Rules of the #movieofmylife digital competition

#movieofmylife is a multimedia competition (the Competition) open to all entrants without restrictions as to age (parental consent is required for those under 18 years of age), nationality or residence, promoted by the Locarno Festival (Festival Internazionale del Film Locarno).

Entrants may take part in the Competition from 21.03.2017 to no later than 11.08.2017 by uploading to the website www.movieofmylife.ch a video of no more than 70 seconds in length and indicating at its end the title of the movie referenced.

There are no obligations as to form or content, **except as specified in the following general Terms and Conditions:**

1) By submitting a video to the Locarno Festival #movieofmylife platform, entrants certify that their participation in the Competition complies with the provisions of all applicable legislation and does not infringe the rights of any other person or third party.

In particular entrants undertake to ensure that their video contains no message or content which:

a) is insulting, defamatory, libelous or in any other way detrimental to the honor and reputation of any other person;

b) is racist, xenophobic, revisionist or negationist;

c) is obscene, pornographic, pedophile or in any other way offensive or objectionable;

d) violates or infringes the rights of any other person, in particular the rights to personality, image, name, human dignity, or the imperative need to protect children and adolescents;

e) violates or infringes the intellectual property rights of any third party, in particular brand rights and copyright (images, sounds, texts, photographs, programs, etc.), or the rights of artists and performers, producers of phonograms and videograms and broadcasters. In particular entrants may use video images, photographs and sounds related to a film only with the prior permission of the rightholders concerned or if they themselves are the rightholders;

f) incites to discrimination, hatred, violence, crime or the consumption of illegal substances;

g) is in the nature of advertising or for the purposes of propaganda or proselytism;

h) is in any other way inappropriate, prohibited or illegal under current legislation.

i) Entrants also undertake not to upload messages or content containing viruses, worms, Trojan horses or any other form of malicious software that might cause damage to the Locarno Festival or to third parties and their property.

2) Each entrant is the sole author of the video and bears sole responsibility for its messages and/or content (texts, images, sounds, etc.). In consequence the entrant agrees to indemnify and hold the Locarno Festival and its affiliates, officers and employees harmless from any and all claims, damages, expenses, costs and liabilities brought or asserted by any third party due to or arising out of the messages and/or content included in the video by the entrant. All entrants indemnify and hold the Locarno Festival harmless from any and all claims, demands and causes of legal action brought by the judicial authorities or by any other third party as a result of the entrant's non-compliance with the requirements laid down by these general Terms and Conditions.

3) Entrants certify that they are the sole absolute unencumbered legal and beneficial owner of all rights of copyright and other rights to the video and its content uploaded by the entrant to the Locarno Festival; each entrant assumes full responsibility for any and all consequences arising out of her/his video's publication in connection with the #movieofmylife Competition.

4) By submitting a video each entrant irrevocably grants to the Locarno Festival free and exclusive use of the video, its messages and content (images, texts, audio and/or sounds) for the duration of the #movieofmylife Competition, as also the right to reproduce, represent and adapt the video on all media and in all formats, including through re-editing and at the discretion of the Locarno Festival, without territorial limit (worldwide).

5) Moderation by the Locarno Festival. All videos must be approved by the Locarno Festival before being published online. The Locarno Festival may, in its sole discretion, disqualify from publication any video deemed not to be compliant with these Terms and Conditions.

6) All videos complying with the Terms and Conditions will be moderated by the Locarno Festival and published online no later than 3 working days following submission on the websites www.movieofmylife.ch and www.pardo.ch/movieofmylife until 31.12.2017. Videos may also be uploaded to

the Locarno Festival's official pages on social media: Facebook, LinkedIn, Instagram, Twitter and YouTube. All videos selected will carry an indication of the author and entrant's name, place of residence and date of birth, with the exception of videos from personalities officially endorsing the Competition, whose personal data will remain private and will not appear online. After 31.12.2017 all videos, with the exception of the winning entries, will be destroyed. The winning videos will become part of the Locarno Festival archive and may be used for the purposes of documentation.

7) The Locarno Festival is the exclusive owner of all intellectual property rights related to both the structure and content of the websites www.movieofmylife.ch and www.pardo.ch/movieofmylife and of all rights related to their exploitation. In particular all the elements of the aforementioned websites (texts, images, sounds, photographs, videos, music, data, logos, etc.) are copyright and protected by intellectual property rights.

8) The winning entrants with the most original videos will be selected by a Jury appointed by the Locarno Festival, whose decision shall be final and binding in all regards. All entrants agree to waive their right to make any recourse to judicial or other procedure in case of disputes or claims resulting from the Jury's decision. Winning entrants will be informed directly. The members of the Jury will be the Artistic Director of the Locarno Festival and two external curators who are not part of the Locarno Festival staff.

The Jury will reach its decision in two distinct phases, the first by no later than 15.07.2017, when an initial selection will be made of winning videos for showing in Piazza Grande, and the second on 11 August 2017, the closing day of the Festival, when the final winners will be selected and their videos also shown in Piazza Grande.

9) Prizes:

- One flight with Swiss International Air Lines for 2 persons, worth CHF 4'000
- One day with a Swiss filmmaker offered by la Mobiliare, worth CHF 1'500
- Various prizes offered by Ascona-Locarno worth a total of CHF 1500, three of which offered by Termali Salini & Spa in Locarno, worth CHF 542:
 - x1 Priva Spa You&Me, worth CHF 390
 - 2x2 Day Admisiona incl. Sauna world, worth CHF 38
- One Flyer e-bike worth CHF 3'000
- 10 SWATCH watches worth 1'000 CHF
- SBB CFF FFS GA travel card 2nd class worth CHF 3'860
- 3 smartphones, worth 1'500 CHF, offered by Swisscom
- Other prizes

Competition Organizer:

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